

1. What age range are you in?		Response Percent	Response Count
Under 18		1.0%	1
18-24		84.0%	84
25-34		10.0%	10
35-44		4.0%	4
45-54		1.0%	1
55-64		0.0%	0
65 and over		0.0%	0
2. What is your employment status?		Response Percent	Response Count
Student		88.0%	88
Employed		7.0%	7
Self-employed		2.0%	2
Unemployed		3.0%	3
3. How often do you use the bus?		Response Percent	Response Count
Daily		29.3%	29
Weekly		47.5%	47
Monthly		7.1%	7
Rarely		13.1%	13
Never		3.0%	3

4. What is your opinion on playing music (eg radio/cd) on the bus?		Response Percent	Response Count
Awful idea!		6.1%	6
Not a good idea		7.1%	7
Not bothered either way		15.2%	15
Would quite like it		44.4%	44
Brilliant idea!		27.3%	27

5. What is your opinion on having a TV screen installed on the bus to screen adverts and customer offers?		Response Percent	Response Count
Awful idea!		16.2%	16
Not a good idea		20.2%	20
Not bothered either way		43.4%	43
Would quite like it		9.1%	9
Brilliant idea!		11.1%	11